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Dissemination report

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KARAGANDA UNIVERSITY OF KAZPOTREBSOYUZ



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF
INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

610198-EPP-1-2019-1-ES-EPPKA2-CBHE-JP



Univerza v Ljubljani





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Content

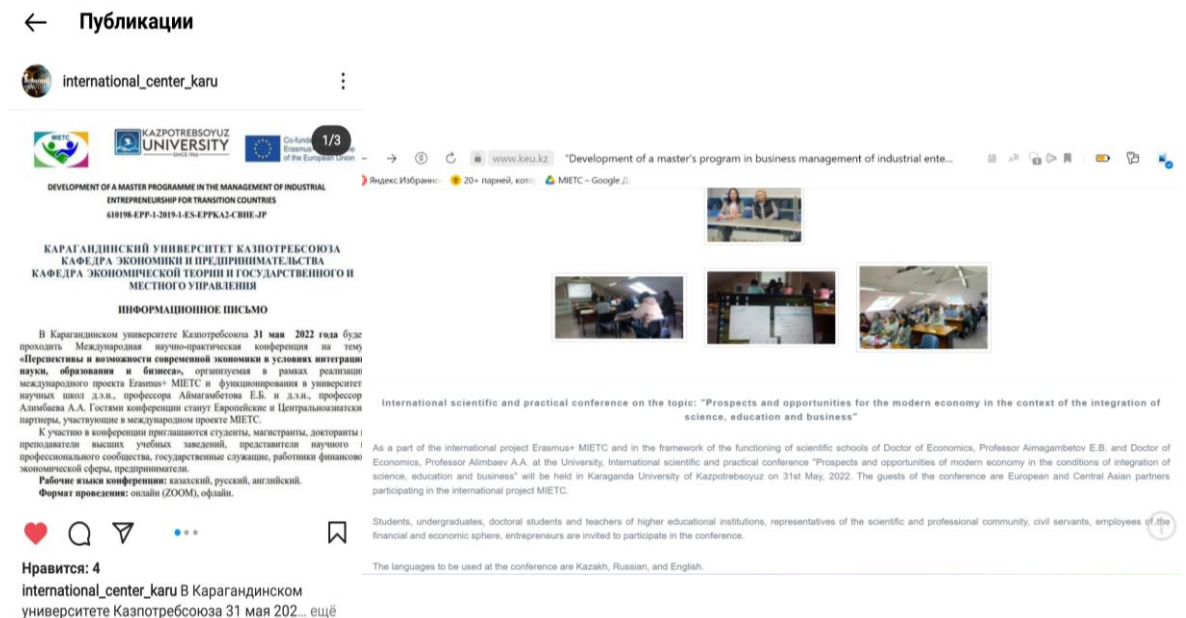
Kazakhstan **Ошибка! Закладка не определена.**

SW in Kazakhstan

At the moment, all six parts of the work package, that were planned, are being implemented.

Information about meetings and events is constantly updated on the university's website and social networks:

- <https://www.keu.kz/ru/section-table/31-materialy/6287-razrabotka-magisterskoj-programmy-po-upravleniyu-predprinimatelskoj-deyatelnostyu-promyshlennykh-predpriyatij-dlya-stran-s-perekhodnoj-ekonomikoj-mietic.html>
- <https://www.instagram.com/p/CdNDUwAoNLJ/?igshid=YmMyMTA2M2Y=>
- <https://www.keu.kz/ru/section-table/31-materialy/6287-razrabotka-magisterskoj-programmy-po-upravleniyu-predprinimatelskoj-deyatelnostyu-promyshlennykh-predpriyatij-dlya-stran-s-perekhodnoj-ekonomikoj-mietic.html>



← Публикации

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610198-EPP-1-2019-1-ES-EPPKA2-CBHE-JP

КАРАГАНДИНСКИЙ УНИВЕРСИТЕТ КАЗПОТРЕБСОЮЗА
КАФЕДРА ЭКОНОМИКИ И ПРЕДПРИИМАТЕЛЬСТВА
КАФЕДРА ЭКОНОМИЧЕСКОЙ ТЕОРИИ И ГОСУДАРСТВЕННОГО И МЕСТНОГО УПРАВЛЕНИЯ

ИНФОРМАЦИОННОЕ ПИСЬМО

В Карагандинском университете Казпотребсоюза 31 мая 2022 года будет проходить Международная научно-практическая конференция на тему «Перспективы и возможности современной экономики в условиях интеграции науки, образования и бизнеса», организуемая в рамках реализации международного проекта Erasmus+ MIETC и функционирования в университете научных школ д.э.н., профессора Алмагамбетова Е.Б. и д.э.н., профессор Алмабаева А.А. Гостиной конференции станут Европейские и Центральноазиатские партнеры, участвующие в международном проекте MIETC.

В участие в конференции приглашаются студенты, магистранты, докторанты преподаватели высших учебных заведений, представители научного и профессионального сообщества, государственные служащие, работники финансово-экономической сферы, предприниматели.

Рабочие языки конференции: казахский, русский, английский.
Формат проведения: онлайн (ZOOM), офлайн.

International scientific and practical conference on the topic: "Prospects and opportunities for the modern economy in the context of the integration of science, education and business"

As a part of the international project Erasmus+ MIETC and in the framework of the functioning of scientific schools of Doctor of Economics, Professor Aimagambetov E.B. and Doctor of Economics, Professor Almbayeva A.A. at the University, international scientific and practical conference "Prospects and opportunities of modern economy in the conditions of integration of science, education and business" will be held in Karaganda University of Kazpotrebsoyuz on 31st May, 2022. The guests of the conference are European and Central Asian partners participating in the international project MIETC.

Students, undergraduates, doctoral students and teachers of higher educational institutions, representatives of the scientific and professional community, civil servants, employees of the financial and economic sphere, entrepreneurs are invited to participate in the conference.

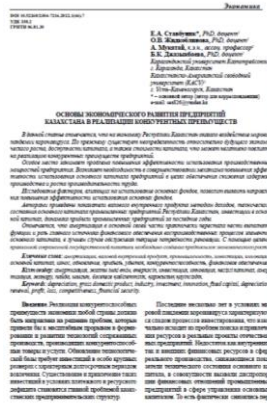
The languages to be used at the conference are Kazakh, Russian, and English.

Нравится: 4
international_center_karu В Карагандинском университете Казпотребсоюза 31 мая 2022... ещё

To date, active work is being carried out to complete the design of the brochure of the Master's program, with a description of the educational program, its features, goals, competencies and opportunities that obtaining such a master's degree gives. The layout of the design will be posted on google drive for discussion with partner universities in the near future.

As part of the proactivity to disseminate information about the results of the project and the Master's Program according to the Dissemination plan, the working group of the Karaganda University of Kazpotrebsoyuz published a scientific article "Fundamentals of economic development of enterprises in Kazakhstan in the implementation of competitive advantages" in the journal recommended by the Committee for Quality Assurance in Education and Science

of the Ministry of Education and Science of the Republic of Kazakhstan - Bulletin of the Kazakh University of Economics, Finance and International Trade, 2022 – №1(46). - p.53-58 (<http://vestnik.kuef.kz/ru>)



I would like to say that the process of publishing articles in such journals is quite difficult and takes a lot of time. The queue for publication takes from 6 months to a year. Nevertheless, our working group has completed this type of activity according to the plan.

It is planned to publish another article in one of the journals recommended by the Committee for Quality Assurance in the Field of Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan. To this date, the material has already been collected and work is underway to conclude a preliminary agreement for publication with the editorial board of the journal.

In March-April 2022, the working group and teaching staff of the Karaganda University of Kazpotrebsoyuz, participating in the implementation of the Master's Program, took part in online seminars on the disciplines of the educational program "Technological Entrepreneurship" and from the 2nd to the 11th of May 2022, the last offline stage of Master subject trainings at the University of Santiago de Compostela (Spain) was completed.





In order to perform the task 5.3.1 - Promotion of the Master Program on May 30-31, 2022, a number of events to promote the educational program will be held at the Karaganda University of Kazpotrebsoyuz. To discuss the organization and the plan of activities, information was put on Google drive by those responsible for distribution.

(https://drive.google.com/drive/folders/1eo0VFHdZ6lzpGCKJKjbbf41XSIU3s_kj).

One of the important and effective tools for the dissemination of the Master's Program is the International scientific and practical Conference: "Prospects and Opportunities of the Modern Economy in the Conditions of Integration of Science, Education and Business" scheduled for May 31, 2022. Domestic and foreign partner universities are invited to participate in the conference. The information letter is distributed through all communication channels - e-mail, social networks, university website, etc.

The conference will ensure the participation of interested parties in the dialogue between students, undergraduates, doctoral students and teaching staff of higher educational institutions, representatives of the scientific and professional community, government officials, employees of the financial and economic sphere, entrepreneurs, and it also provides an opportunity to expand the outreach of the target audience in disseminating information about the project and the educational program being developed:

- <https://www.keu.kz/ru/section-table/31-materialy/6287-razrabotka-magisterskoj-programmy-po-upravleniyu-predprinimatelskoj-deyatelnostyu-promyshlennykh-predpriyatij-dlya-stran-s-perekhodnoj-ekonomikoj-mietic.html>;
- <https://www.keu.kz/en/section-table/31-materialy/6289-razrabotka-magisterskoj-programmy-po-upravleniyu-predprinimatelskoj-deyatelnostyu-promyshlennykh-predpriyatij-dlya-stran-s-perekhodnoj-ekonomikoj-mietic-3.html>
- <https://www.instagram.com/p/CdNDuwAoNLJ/?igshid=YmMyMTA2M2Y=>



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTERPRISES FOR THE YEAR 2019-2020

КАРАГАНДИНСКИЙ УНИВЕРСИТЕТ КАЗАХСТАНСКОЙ АКАДЕМИИ НАУК И БИЗНЕСА

Информационное письмо
В Каргандинском университете Казань...

К участию в конференции приглашаются студенты, магистранты, аспиранты и преподаватели высшей школы...

По итогам проведения конференции планируется издание сборника научных трудов...

Электронная версия сборника научных трудов конференции будет размещена на сайте Каргандинского университета...



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTERPRISES FOR THE YEAR 2019-2020

КАРАГАНДИНСКИЙ УНИВЕРСИТЕТ КАЗАХСТАНСКОЙ АКАДЕМИИ НАУК И БИЗНЕСА

LETTER OF INVITATION
As a part of the international project Erasmus+ MIETC and in the framework of the functioning of scientific schools of Doctor of Economics...

The language to be used at the conference are Kazakh, Russian, and English.

The materials should be sent to organizing committee not later than on 20th May, 2022...

An electronic version of the collection of scientific works of the conference will be placed on the website of the Kazan University of Kazan...



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTERPRISES FOR THE YEAR 2019-2020

КАРАГАНДИНСКИЙ УНИВЕРСИТЕТ КАЗАХСТАНСКОЙ АКАДЕМИИ НАУК И БИЗНЕСА

An article specifies: subject, surname, initials of the author(s), degree, academic title, name of educational institution (organization), city and country...

References to literature are indicated in square brackets, for example [1, p. 123].

Participation can also send the materials of the article by mail: 100009, Kazan, Akademicheskaya st. 9, Kazan University of Kazan...

The application for participation in the International Scientific and Theoretical Conference "Prospects and opportunities of the modern economy in the conditions of integration of science, education and business" should be filled in the form indicated below...



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTERPRISES FOR THE YEAR 2019-2020

КАРАГАНДИНСКИЙ УНИВЕРСИТЕТ КАЗАХСТАНСКОЙ АКАДЕМИИ НАУК И БИЗНЕСА

Appendix 1
A sample of a program form of application for participation in the International Scientific and Theoretical Conference...

Table 1
Advantages of implementing PPP in healthcare



Figure 1 - PPP contracts in economic sectors in 2021 [1]

All the types of dissemination activities are being completed on time according to the plan.